

Rajbhasha Section, Head Office, Mumbai "Vikas Prabha" honoured with the Best In-house Magazine Award.

It is gladly informed that IDBI Bank's Hindi quarterly magazine "Vikas Prabha" has been selected as the Best In-house Magazine at the 33rd Aashirwad Rajbhasha Award Ceremony, organized by Mumbai's leading and renowned literary-cultural institution "Aashirwad". This award was received on Tuesday, 24 February 2026, at a grand ceremony held at Jubilee Hall, Central Institute for Research on Cotton Technology (CIRCOT), Mumbai, by Mr. Avijit Das, General Manager, along with the Official Language team. The event was graced by Mr. Ashish Shelar, Hon'ble Minister for Cultural Affairs, Information and Technology, Government of Maharashtra, and Mr. Yashpal Sharma, renowned actor, as the chiefguests.



In the presence of Shri Lalit Kumar Gupta, Chairman & Managing Director, Cotton Corporation of India Ltd., Shri Yashpal Sharma (renowned actor) handed over awards for Rajbhasha to Shri Avijit Das (General Manager), Shri Abdul Aziz (Manager), Smt. Santoshi Sharma (Manager) and Ms. Ashwini Kullu (Assistant Manager).